# **Transport without Planners**

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# Who would have thought?

Brexit
US Election
Populism

. . .

# Visions

#### **Visions**

- How ... do we build visions?
- What ... could a vision look like?
- Why ... is vision important?
- When ... do we begin?

## How? ... Crowdsourcing

#### Crowdsourcing ...

- Uses communications and IT ...
- to outsource activities and functions ...
- once performed by institutions ...
- to a large, undefined network of people.

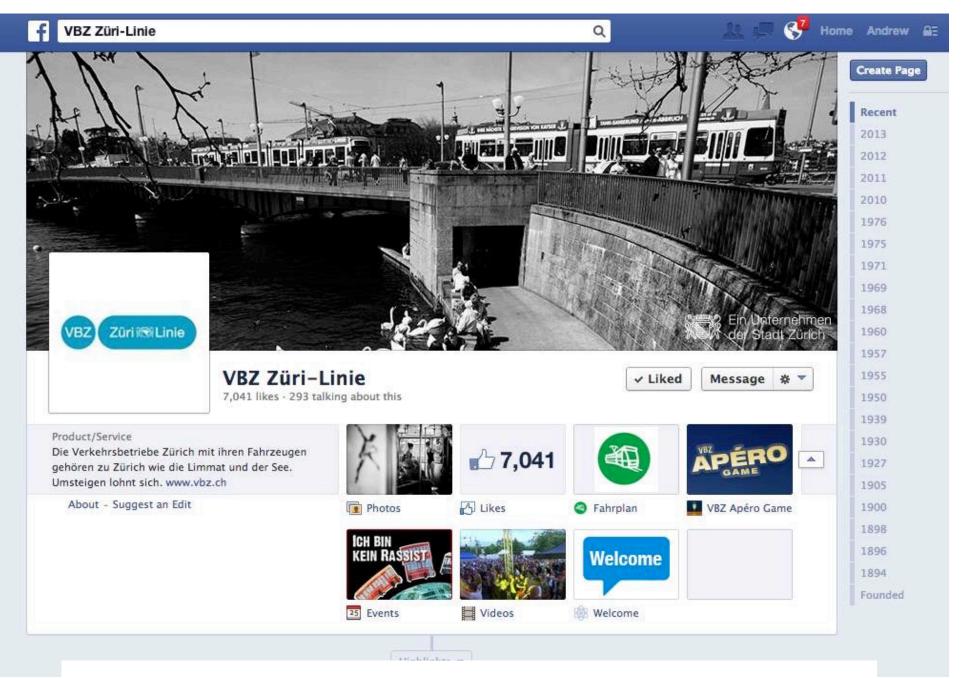
... it is (already) completely changing how we plan and operate transport systems.

# Transport Crowdsourcing

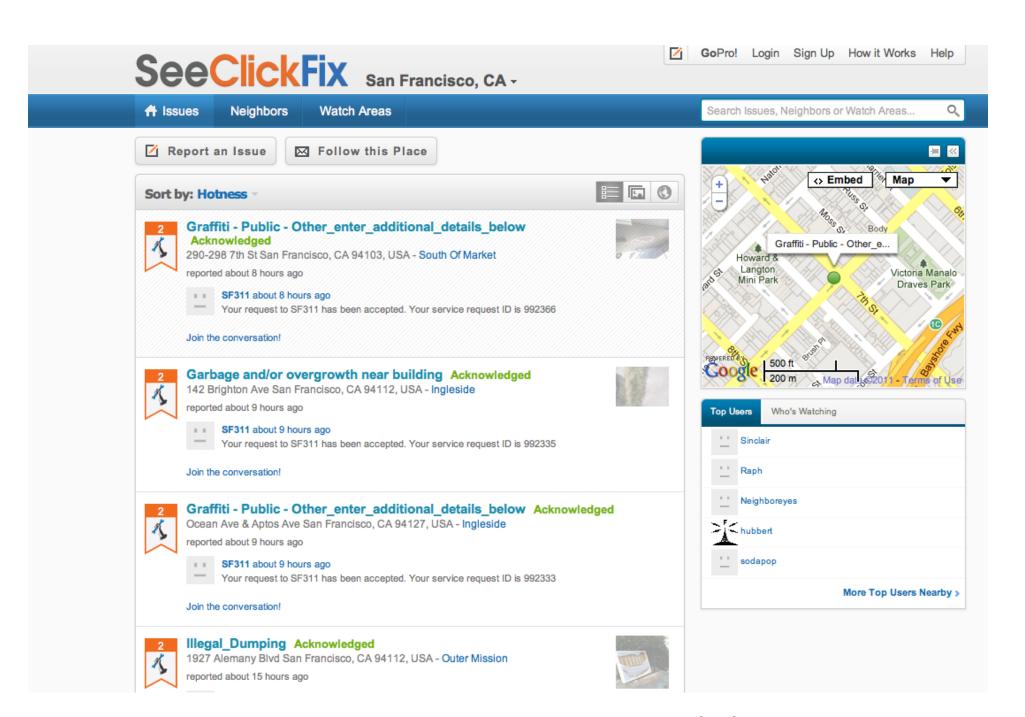
# 4 ways to crowdsource transport

- Report
- Analyse
- Collaborate
- Act!

# Report



Mainstream Social Media: Facebook – Zurich



**Generic Reporting App** – SeeClickFix



Sign in or sign up

#### Had a bad train journey?

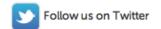
Report your problem with a:

**STOP or STATION** 

**JOURNEY or ROUTE** 

and we will help you get it fixed





#### What FixMyTransport does

Reports problems

Finds people responsible

Grows support

Tracks progress

Gets things done

How does it work?

#### FixMyTransport Launches!

Welcome to FixMyTransport, a site specially built for public transport users in Britain who want to make public transport better for us all. We've worked hard to make the site work well, but we're sure there are plenty of things we won't have got quite right so please do send us feedback if there's anything that's not right, or anything you'd like to see added or improved.



#### **Browse Site**

View recent issues

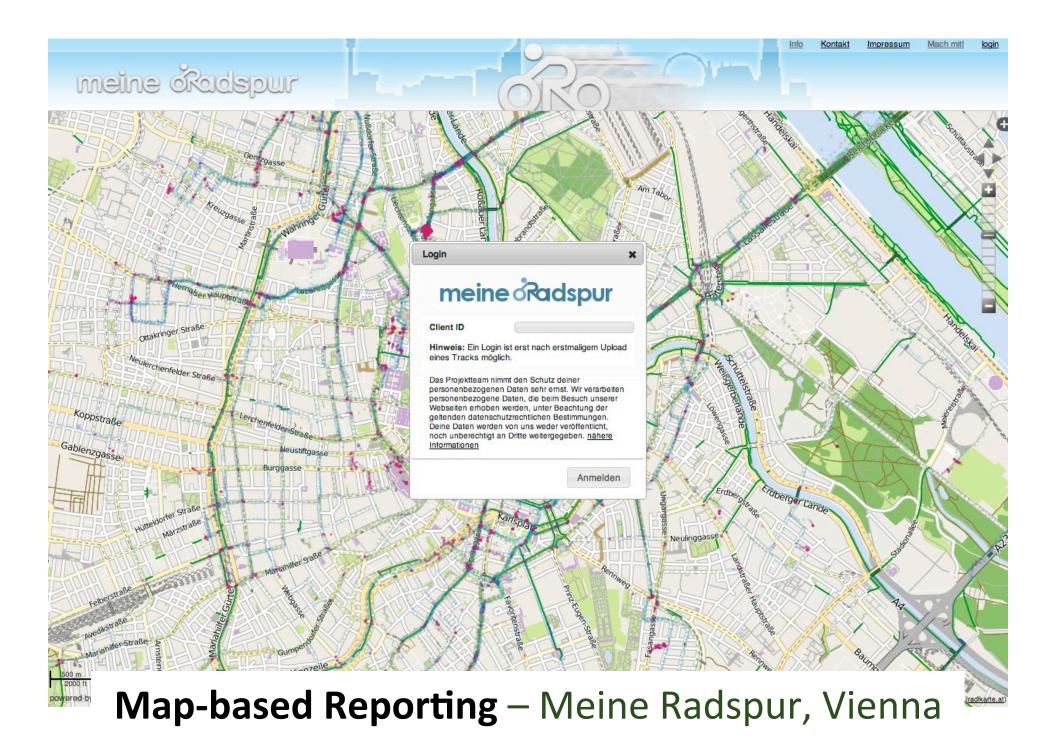
View routes by region

Map of issues

## **Customised Reporting App** – FixMyTransport

feeling sunny you could even leave a compliment about a route or station that you think is particularly





Street Bump About Sign in



#### What's Street Bump?

Street Bump is a crowd-sourcing project that helps residents improve their neighborhood streets. Volunteers use the Street Bump mobile app to collect road condition data while they drive. The data provides governments with real-time information to fix problems and plan long term

Report potholes automatically using smart phone accelerometer.

#### Where is Street Bump being used?

STREETS SMOOTH

1,837 trips recorded, 102,506 bumps detected



Sensor-based Reporting – Street Bump (Boston)

# Analyse

# Collecting & Analysing data is easy

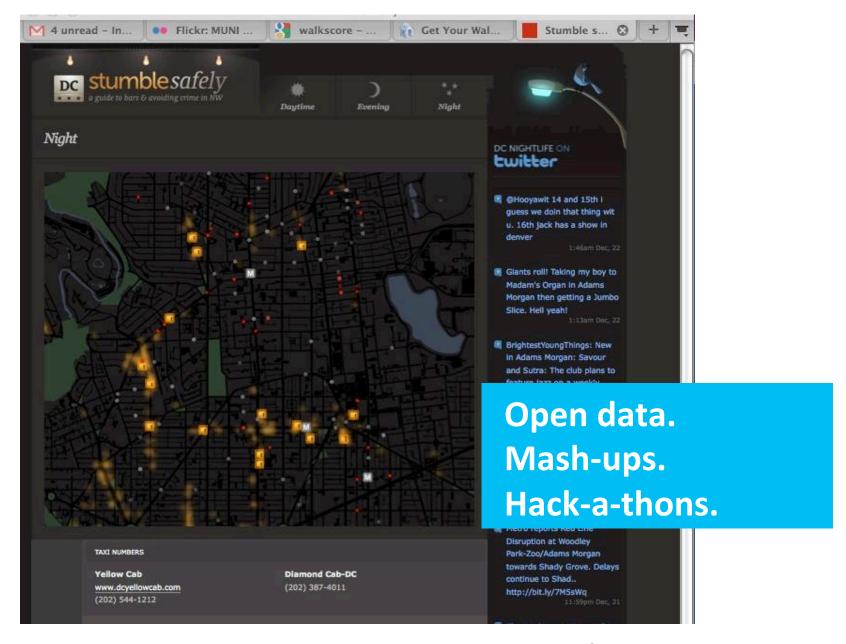
- Open data;
- Transport application data (tracking);
- Resident-collected data (cheap sensors).

... vastly improved computing enables **anyone** to analyse scenarios, evaluate service, and develop their own transport plans.





**Open transport data** – opentraffic.io



Use Open Data to create apps & visualisations Stumble Safely, Washington D.C.

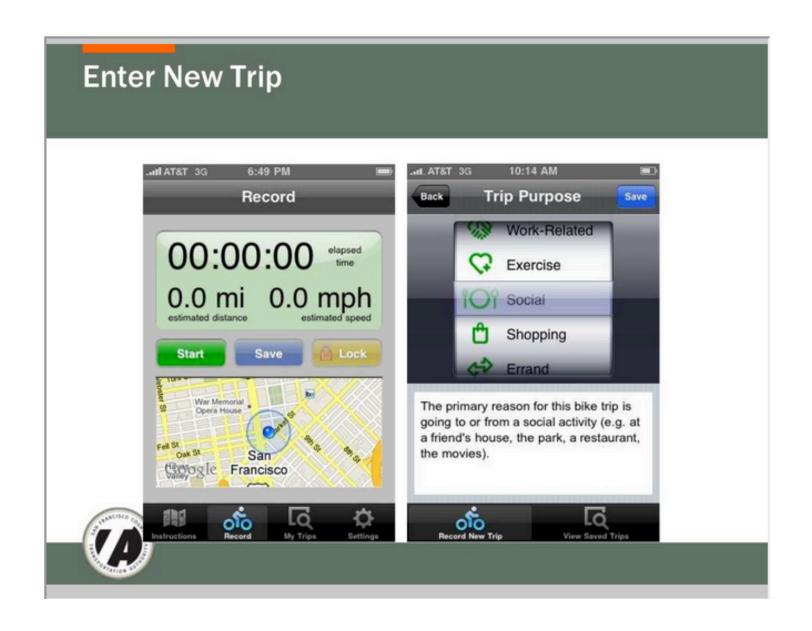


# Get the best route, every day, with real-time help from other drivers.

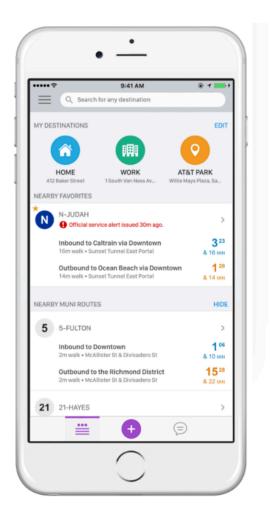


Waze is the world's faste based traffic and navigat in your area who share r saving everyone time an commute.

**Tracking data.** Incident reporting. Guidance.

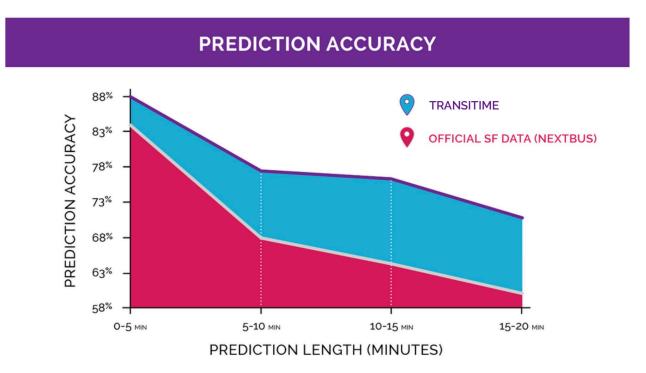


Open Source Bike Tracking App – Cycle Tracks (SF)



#### **Meet Transitime**

Swiftly has developed a more accurate real-time transit arrival prediction algorithm, called Transitime, to provide you with more accurate arrival and departure times. These predictions are accurate up to 20% more often than most current citywide systems and bus stop signs.



### Swift app and "Transitime" analysis tool

More accurate than transit agency data?



## Using GPS tracking (& games) to crowdsource a map

Mexico City private mini-buses



#### What is WayCount?

WayCount is a hardware and web platform for crowdsourcing automobile and bicycle traffic count data.

WayCount was created with the belief that when we collectively gather and share traffic count data, together we can create a leap in understanding the movement patterns of automobiles and bicycles worldwide. As a result, we can positively influence transportation design decisions and create better cities.

The WayCount device works like other traffic counters, but has two key differences: **lower cost** and **open data**. At 1/5th price of the least expensive comparable product, the WayCount device is affordable. The WayCount Data Uploader allows you to seamlessly upload and map your latest traffic count data, making it instantly available to anyone online.

#### What Does WayCount measure?

WayCount measures and records the following four parameters:

. The quantity of automobiles and bicycles



#### Why Count Traffic?

Data is Power. Collectively, the WayCount user community has the potential to build a rich repository of traffic count data for busy boulevards, bike paths, alley ways, neighborhood streets, and any other traffic path that deserves measurement. With a better understanding of automobile and bicycle ridership patterns, we can inform the design of better cities and towns.

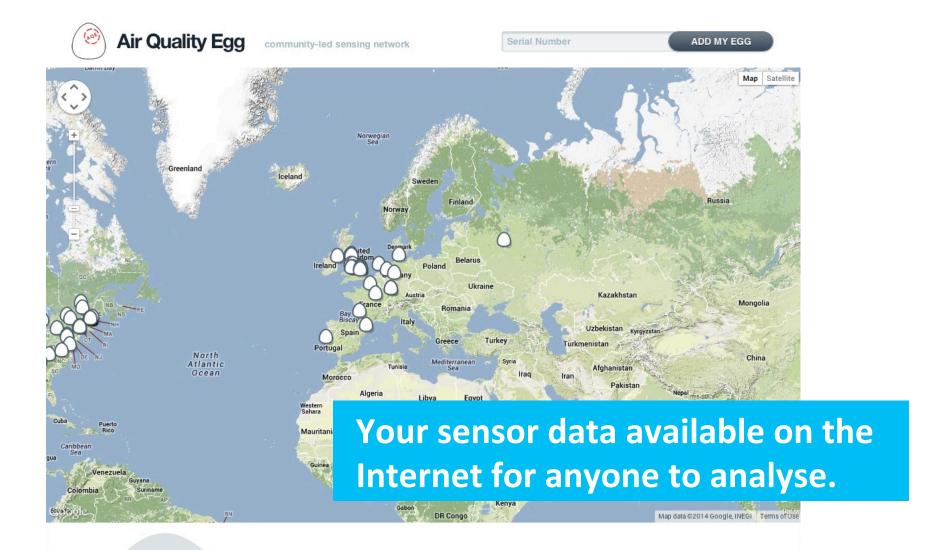
# Your own traffic counter. Cost: 200 Euros.

Necessary improvements to the design, maintenance, and policy of

transportation systems

This information can be used in combination with, or separately from, conventional measurements like Annual Average Daily Traffic (AADT). AADT is a standardized indicator for measuring the rate of automobiles traveling down a street and is a value used by transportation engineers to help guide changes to

## Resident data collection – WayCount traffic counter



#### What is it?

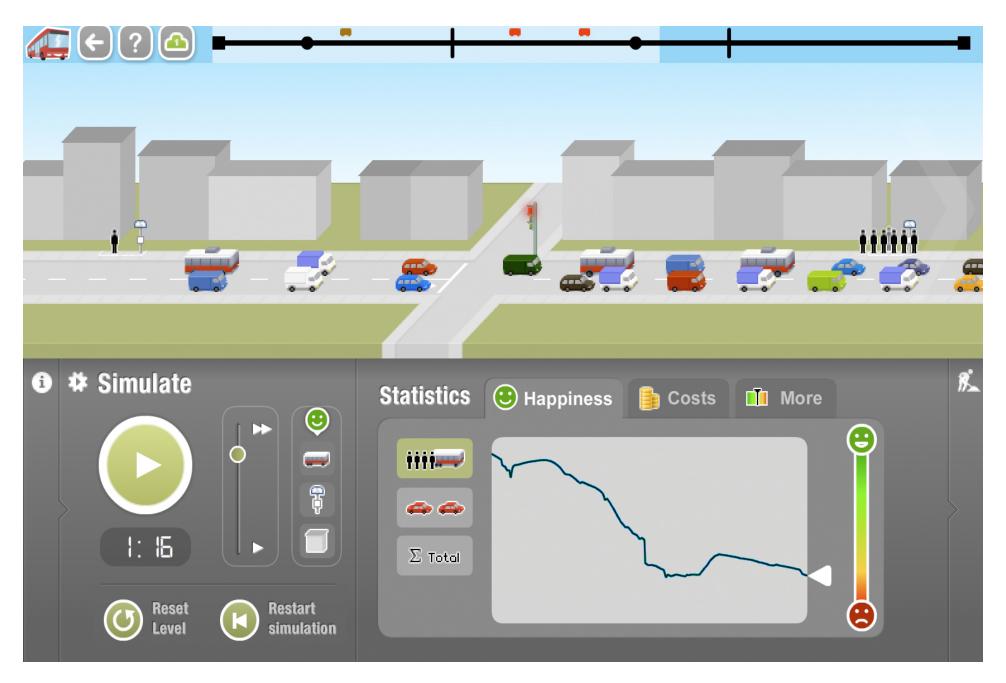
A community-led air quality sensing network that gives people a way to participate in the conversation about air quality.

Sharing resident-collected data - Air Quality Egg

# Collaborate

# Apps make Collaboration more efficient

- Education problems are complex;
- Process meetings are difficult;
- Engagement more is better.



**Education: Games** – Bus Meister



**Education: Visualisation – streetmix.net** 





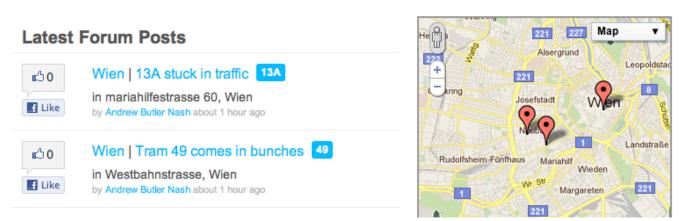
## **Education: Virtual Reality**

Participatory Chinatown Boston

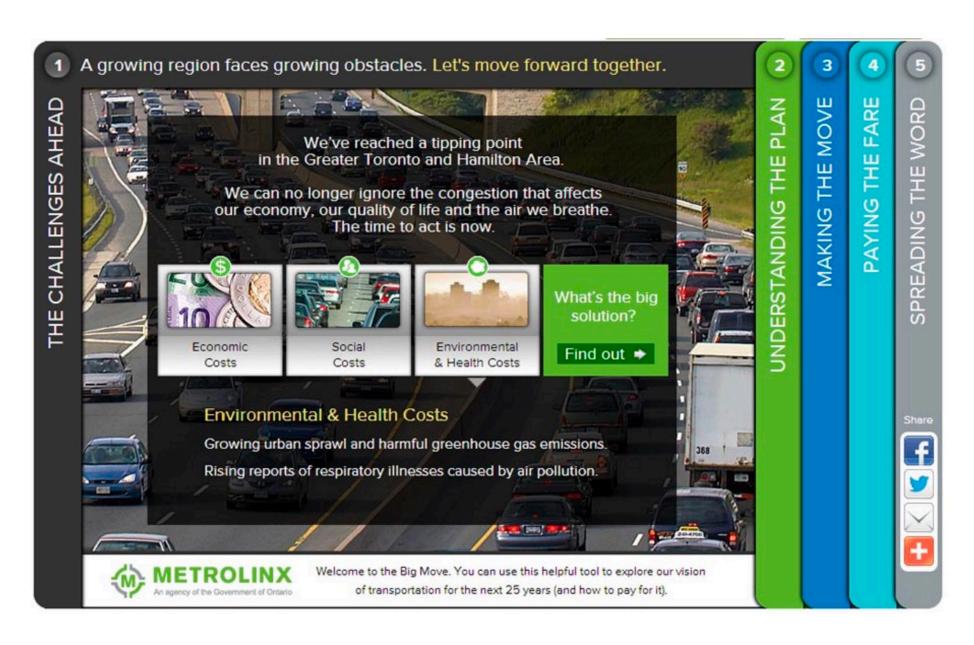


#### GreenCityStreets Forum

The GreenCityStreets Forum provides a place for you to recommend sustainable transportation ideas for your community. You can support (Like) or comment on ideas already in the Forum or add your own ideas. Use the links to display all the ideas for a city, for a public transport line or from another user. Beta Version - Everyone can read GreenCityStreets Forum posts but currently you need to login via Facebook to add posts, support or comment.



Collaboration via Facebook – Green City Streets Forum



**Collaboration & Education – MetroQuest** 



#### 1. Talk things through

Start a discussion on any topic, and bring in the right people. Share diverse perspectives and develop ideas together.



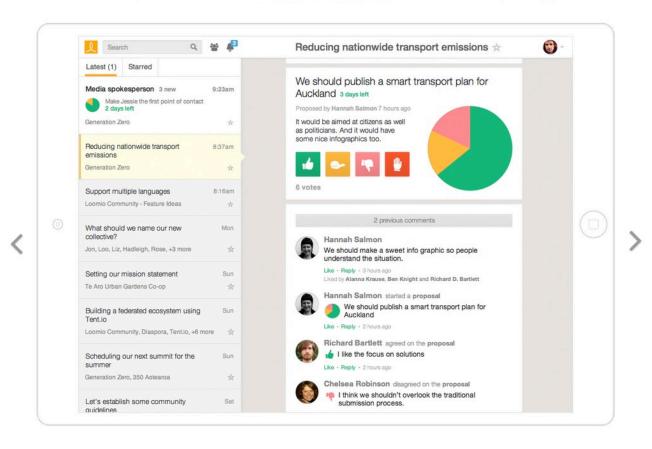
#### 2. Build agreement

Anyone can propose a course of action. People can agree, abstain, disagree, or block – so you can see how everyone feels, and why.



#### 3. Decide together

Develop the proposal together so that it works for everyone. Every decision has a clear deadline, so you always get a clear outcome.



## **Collaboration tools and app – Loomio**



Engagement: Games - Ring Ride Vienna

# Act

# Apps lead to ACTION

- *Re-use* ... vacant urban land → 596 Acres;
- *Share* ... food with neighbours → Casserole;
- **DYI** ... do it yourself → bike lanes, pedestrian signs;
- *Change* ... travel patterns → Chromaroma, Walk-a-Stop;
- Fund ... local projects → Spacehive, Kickstarter;
- Provide ... transport service → Uber, BlahBlahCar, Bridj;
- Create ... open source software and apps → travel?

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This map shows sites of potential community projects. We have taken several different sources of information about vacant publicly owned land, chosen the most accurate information from each and shared them here. This is our commons. We also add few private lots whose owners have volunteered their land for community use.

public vacant lots

public vacant sites being organized around (114)

public vacant sites where groups have access (22)

private vacant sites (1)

private vacant sites being used by community (3)

community gardens on public land

gutterspaces



#### **Upcoming Events**

596 Acres at GreenThumb Grow Together in the

Saturday, March 29 from 8:30 a.m. to 4 p.m.

# Information exchange and organisation ... 596 Acres

✓ Queens

You are currently looking at:

1221 public vacant sites on 1375 lots on 432.592 acres ...how big is that?

114 public vacant sites being organized around on 214 lots on 54.025 acres ...how big is that?

22 public vacant sites where groups have access on 37 lots on 4.218 acres ...how big is that?

1 private vacant sites on 1 lots on 0.305 acres ...how big is that?

3 private vacant sites being used by community on 3 lots on 0.163 acres ...how big is that?

0 community gardens on public land on 0 lots on 0 acres ...how big is that?

0 gutterspaces on 0 acres ...how big is that?

Recent news

News From the Acres - March 20, 2014 March 20, 2014 in news from the acres

Vacant Acres Dinner at the Sunview with Uncle

March 17, 2014 in OtherCities

News From the Acres - March 13, 2014 March 13, 2014 in news from the acres



Share: Meals – Casserole (UK)

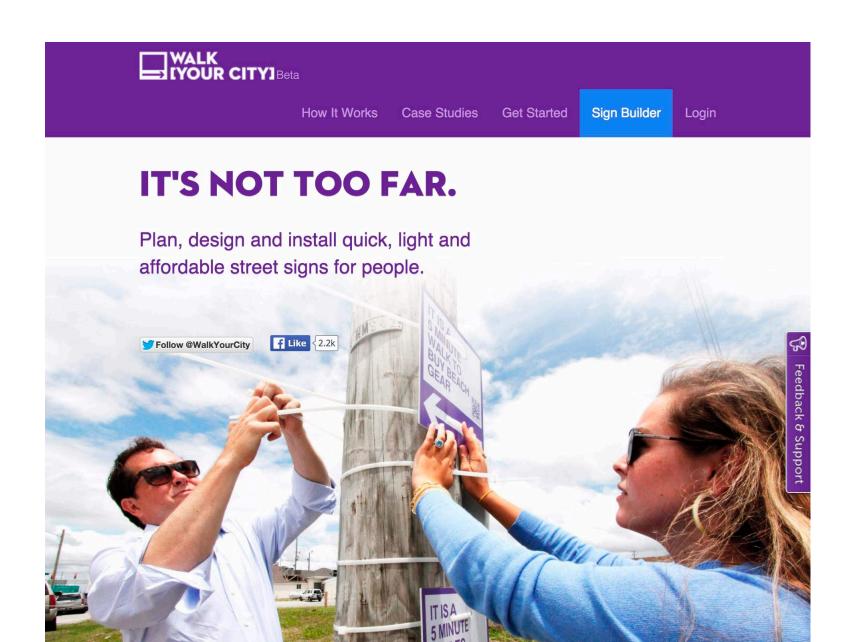
- Cooking the meal is as important as receiving it.
- Social contact is as important as nutrition.

# STEAL THIS IDEA: A \$600 PROTECTED BIKE LANE DEMO AT AN OPEN-STREETS EVENT

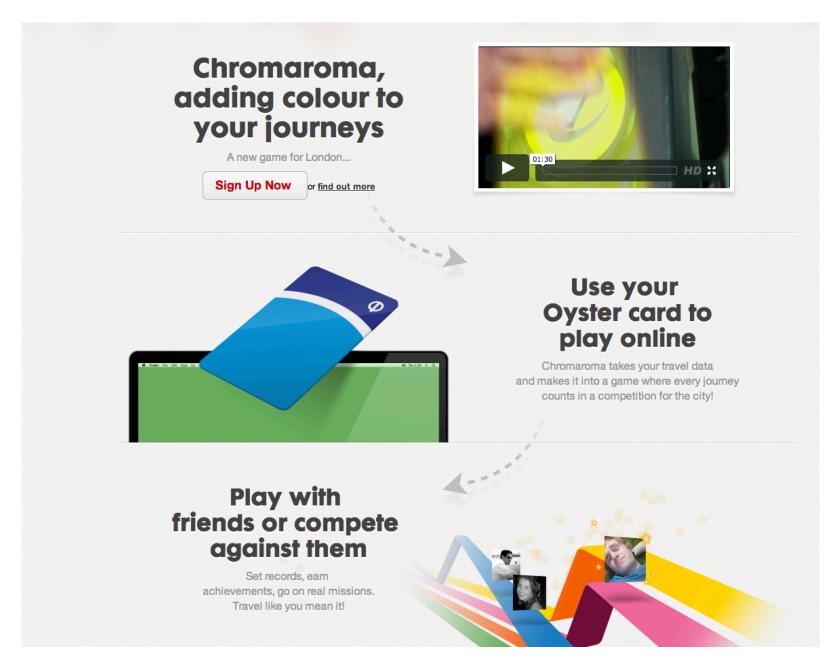


Chrissy Lee of the Minneapolis Bicycle Coalition sets up a "pop up" bike lane demo last summer.

**DYI – Do it yourself** – Bike lane (Minneapolis)



**DYI – Do it yourself** – Signs (Walk Your City)



Change Behaviour – Chromaroma game (London)

Activity monitor

+
Real time transport data
+
Social networking
=
Walk-a-Stop

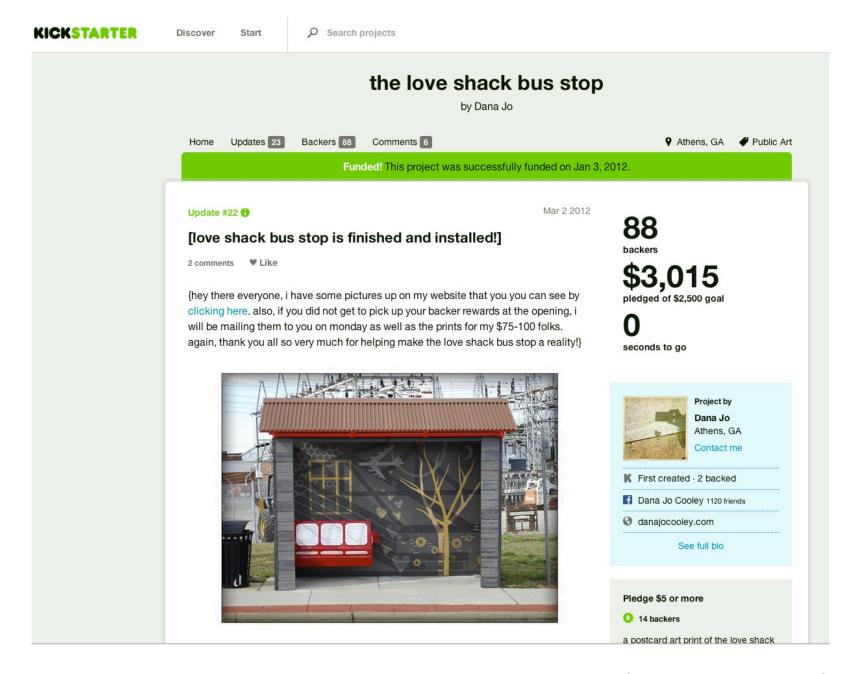
Public transport agency sends push notifications to help manage demand (e.g., crowded station).

Why not walk a stop?

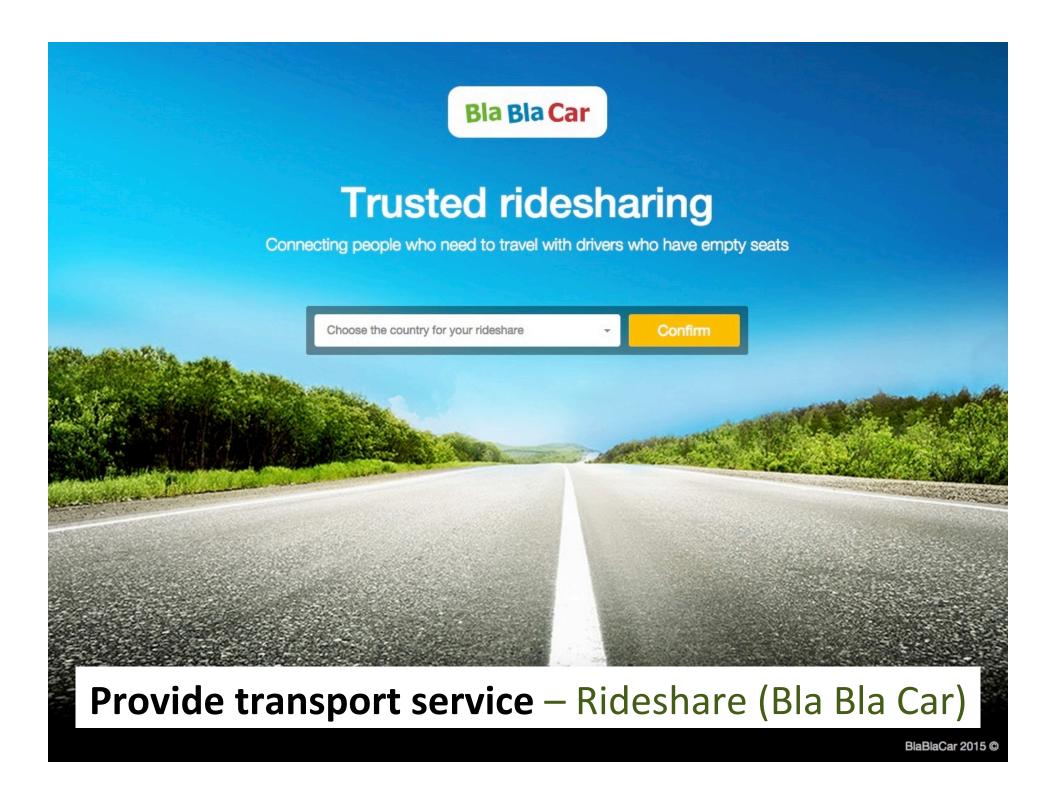
Users receive map and reward (points, coffee on route).



Change Behaviour – Walk-a-Stop (Prototype)



Fund local projects – Bus Shelter (Kickstarter)









### Multimodal trip planning & analysis

OpenTripPlanner provides a range of passenger information and transportation network analysis features using our infrastructure for finding itineraries combining transit. pedestrian. bike. and car segments.

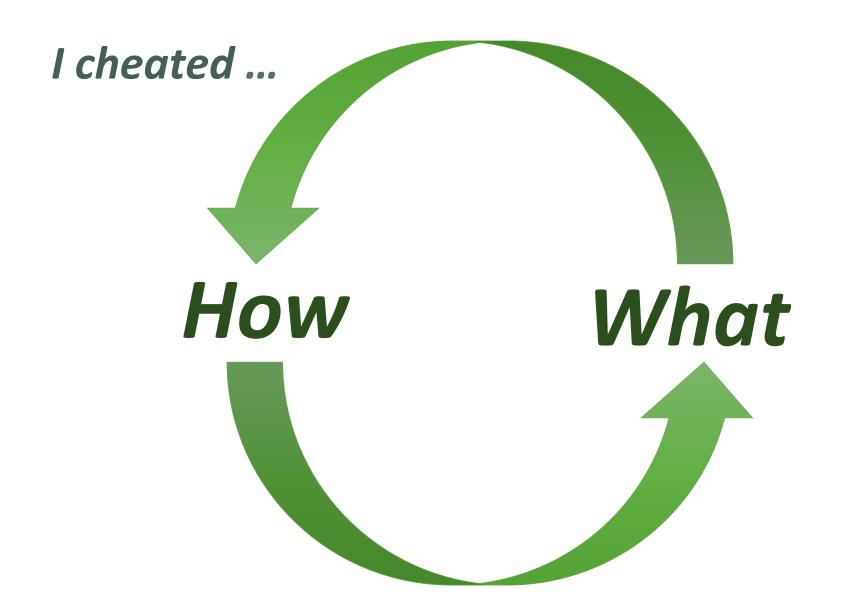
OpenTripPlanner





**Create** – Open source software (Open Trip Planner)

# What



Why

### **Crowdsourcing Applications**

Can help address pressing problems.

### Automation, robots, the end of work?

Passion replaces salaries in an age of guaranteed incomes.

Crowdsourcing apps can help people find opportunities to \_\_\_\_\_.

## Alienation, elitism, inequality?

# Building shared visions creates a foundation for community.

Use crowdsourcing apps to create community.

## When

## *Now...*



#### **Four Types of Crowdsourcing in Transportation**









#### Report

Collect and analyse data.

**Analyse** 

**Collaborate** 

Act

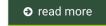
Report problems.

Work together on projects.

Support and provide transport.

read more

• read more



• read more





**Andrew Nash** develops engaging public participation applications and games designed to improve city live-ability and transport.

- Crowdsourced-Transport.com
- Ringstrasse150.com
- AndyNash.com